

## **INFINITE STUDIOS WILL BE BUILDING 4K ENABLE NEW AGE STUDIO WITH BROADCAST PROFESSIONAL PTE LTD**

**Singapore, 19th Jun 2014 - Infinite Studios has announced that they will be building a New Age TV presentation Studio with 4K Technology. An estimate of 3000 Sq. ft. is catered for this new initiative.**

Infinite Studios is an integrated Media Entertainment and Creative Services company. Currently, they have 18,000 sq ft and 10,000 sq. ft. soundstage to boot and have international productions using the facilities.

"Our existing film and television sound stages at Infinite Studios will be further augmented with a state of the art virtual studio. This virtual set will provide more flexibility for broadcasters and content producers who look towards technology based solutions to their productions without compromising on manpower and space limitations." Said Mr Mike Wiluan, CEO of Infinite Studios.

Broadcast Professional is appointed by Infinite Studios to be its key technology partner for this studio. Together with RossVideo and EVS, the studio will be 4K enabled.

Ross Video, who are Production Technology Experts, celebrates their 40<sup>th</sup> anniversary this year, has appointed Broadcast Professional as their business partner in Singapore. "We are excited to be involved in projects such as this that challenges the industry to propel forward. What we are showcasing is the latest live production technology the industry has to offer and it will be a great opportunity for Infinite clients to experience Studios of the Future, today." said Dae Choe, VP of Sales – Asia Pacific for Ross Video. Ross Video will be providing a turnkey solution for the Virtual Studio with Augmented Reality with their Production Switcher, Robotics system, Graphics, and even their Virtual Set design services.

EVS, a company of 20 years, provides most reliable video system for sports and entertainment worldwide, recently appointed Broadcast Professional as their Singapore dealer. "We are glad that we are involved with Broadcast Professional in this Studio Project. We will eventually use this venue for our training to operators in South East Asia when the studio goes into operational" Nicolas Bourdon, SVP Marketing for EVS, mentioned.